



aboutGOLF®

UPGRADE YOUR GAME

WIN THE GAME

TAKE YOUR GAME TO A NEW LEVEL

aboutGOLF has a new focus and mission — to connect you to the world's most authentic golf & entertainment experience. We're building the world's best modern indoor golf platform that keeps you connected, engaged, and focused on your game.

THREE SIMPLE STEPS

01 Upgrade Your Game: Deliver a true-to-life exclusive golf experience via machine vision technology

02 Know Your Game: Access to performance, shot & trend data, and game history

03 Expand Your Game: Exclusive content from golf's top instructors, players & partners

QUESTIONS?

Contact sales@aboutgolf.com or call 800-445-GOLF for more information.





UPGRADE YOUR GAME

AG LINKS GOLF EXPERIENCE: AS AUTHENTIC & TRUE-TO-LIFE AS IT CAN GET

aG is completely redesigning the aG Links software and instant shot tracking and realistic flight physics.

- Three-dimensional machine vision technology
- Upgraded game physics system
- Redesigned, simplified & intuitive user interface
- Remote health monitoring

3TRAK: UNMATCHED ACCURATE MACHINE VISION

- Patented, three-dimensional, high-speed camera and tracking system
- Real-time data collection for every swing

AG GAME PHYSICS SYSTEM

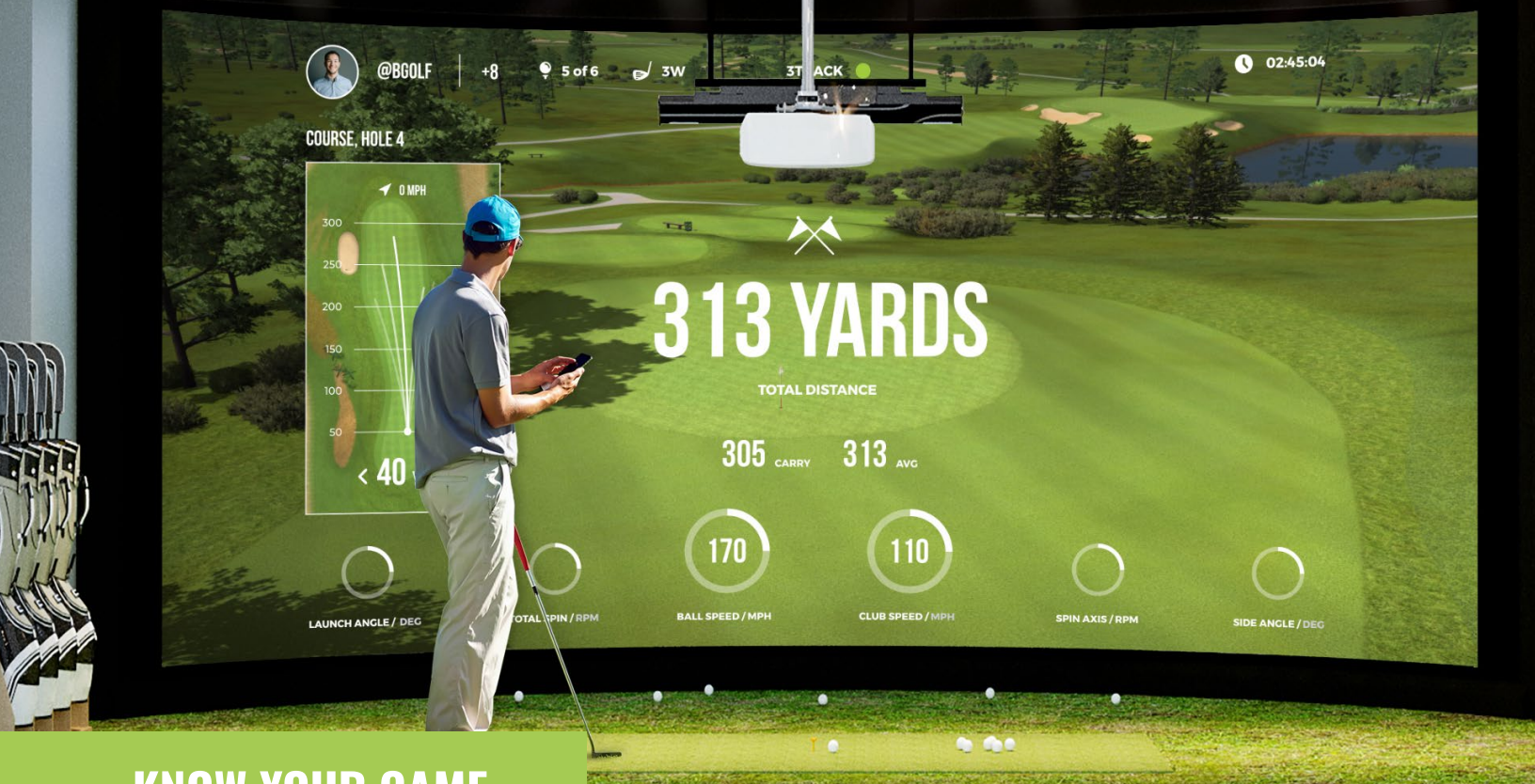
- Real-time data collection for every swing
- Shot data & metric processing
- Realistic flight physics

OLDER RADAR AND 3TRAK SYSTEMS	MODERN 3TRAK SYSTEMS
Radar and 3Trak USB System	Integrated, High-Speed Machine Vision Cameras
Clubhead Speed Data Only	Club, Ball, Spin, Launch Angle, Distance, Etc.
Analog Legacy Connectors Required	High-Def Industry Standard HDMI Connectors
Prone to Vibration Resulting In Frequent Calibration	Highly Accurate with Less Calibration

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KNOW YOUR GAME

AG LOCKER: THE NEW CLOUD-POWERED BUSINESS SERVICE FOR INDOOR GOLF

Gather data on every shot and take your game to a whole new level. You will have insight into every detail of your game with real data that is tracked and stored via the aG Locker cloud connected service. But Locker doesn't stop at data. Connect with the aG community to play, compete, connect, and interact with people from your local club or from around the world.

SINGLE APP THAT KEEPS YOU CONNECTED

Know your game

- Performance, shot & trend data, profile management, and game history
- Seamless user experience: Mobile app remote control and friction free log-on
- Indoor golf center locator, while on the road

Join a growing community

- Play & Follow People from Around the World
- Track and Share Personal Bests & Achievements
- Global Competition with Online Event Registration
- Real-time Leader Boards



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EXPAND YOUR GAME

STAY ENGAGED, ENTERTAINED, AND CONSISTENTLY IMPROVING YOUR GAME.

aboutGOLF provides exclusive content from golf's top instructors, players & partners for you can easily access coaching clinics, one-on-one lessons, and more. The aG Content helps you win at the game of entertainment with options designed for time spent with friends and family—games like darts, Skee ball, cornhole, and mini-golf.

aG Content is a centralized hub designed to keep users engaged, entertained, and consistently improving their game.

It consists of content created by the user, by ag directly and syndicated from 3rd parties

- aG Generated Content: new courses, training aids, and games.
- User Generated Content: swing data, golf milestones, and performance achievements that can be instantly syndicated across the social & aG communities
- 3rd Party Content: developed by golf's top instructors, players, and partners exclusively for the aG platform

FOR GOLFERS

Exclusive content from golf's top instructors, players & partners—host coaching clinics

- aG Golf Course Library (72+ Global Courses)
- 9 Ranges (Full & Short Game Practice Facilities)
- Club Fitting Software & Tools
- Michael Breed 360 Range

FOR ENTERTAINMENT

Social & Family—games like darts, Skee ball, cornhole, mini-golf & multisport

- Ball Striking Games (*Razor's Edge, Bend-It, F.O.R.E, Conquest*)
- Challenge Games (*Competitive On-Course Golf Games*)
- Classic Games (*Closest to the Pin, Long Drive, Short Courses*)
- Online Compete & Contests
- Arcade Games (*3 Unique Minigolf Courses, Arcade Skee ball*)
- Bar Games (*Traditional & Cricket Darts, Cornhole, Beer Pong*)
- Multi-sport (*Coming Soon*)

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SUBSCRIPTION OPTIONS

VALUE OF SUBSCRIPTIONS

With an aG subscription, you never have to worry about purchasing one-off software or new aG content. The aG Platform's software is always fresh, up to date, and you are guaranteed priority access to the latest, freshest content, courses, and games we have to offer.

Subscriptions also include aG Locker, the cloud-powered service that provides the analytics and data of your game and keeps you connected to a community and the game of golf, anytime, anywhere and any season.

Our subscription packages are designed to suite your needs of focusing on your core golf game or keep your friends and family entertained with content for golfers and non-golfers alike.



GOLFER

Delivers the core aG Platform elements and the golf experience to keep players coming back. Analytics/data of a player's activity (how often they play, etc.)



ENTERTAINMENT

Everything included in the Golfer package plus a variety of golfer, social, and family friendly games and content.

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SUBSCRIPTION DETAILS



FEATURE	GOLFER	ENTERTAINMENT	INCLUDED WITH 3 YEAR SUBSCRIPTION COMMITMENT (ANNUAL PAYMENTS)
AG PLATFORM	✓	✓	
AG LINKS SOFTWARE	✓	✓	<ul style="list-style-type: none"> \$500 ANNUAL HARDWARE REFRESH CREDIT REMOTE HEALTH MONITORING ANNUAL CONSUMABLE CARE PACKAGE (4 DOZEN AG GOLF BALLS, 2 TEE KITS)
SOFTWARE UPDATES	✓	✓	
3TRAK FIRMWARE UPDATES	✓	✓	
AG LOCKER PLATFORM	✓	✓	
PROFILE DATA	✓	✓	
SHOT DATA	✓	✓	
BASIC SERVICE & SUPPORT	✓	✓	
AG GOLF CONTENT	✓	✓	
AG GOLF COURSE LIBRARY (72 COURSES)	✓	✓	
9 RANGES (FULL & SHORT GAME PRACTICE FACILITIES)	✓	✓	
CLUB FITTING SOFTWARE & TOOLS	✓	✓	
MICHAEL BREED 360 RANGE	✓	✓	
AG ENTERTAINMENT CONTENT		✓	
4 UNIQUE BALL STRIKING GAMES	\$500	✓	
COMPETITIVE ON COURSE CHALLENGE GAMES	\$500	✓	
CLASSIC GAMES (CLOSEST TO THE PIN, LONG DRIVE, ETC.)	\$500	✓	
ONLINE COMPETE & CONTESTS	\$500	✓	
3 ARCADE MINIGOLF GAMES & SKEEBALL	\$500	✓	
BAR GAMES (DARTS, CORNHOLE, BEER PONG)	\$500	✓	
ANNUAL FEE	\$3,000	\$5,500	

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