

# **WIN THE GAME**

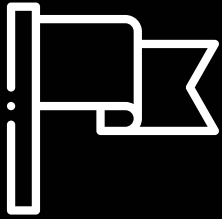
**aboutGOLF**

ABOUTGOLF | WIN THE GAME

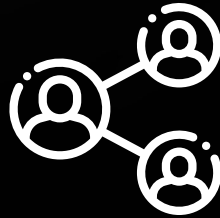
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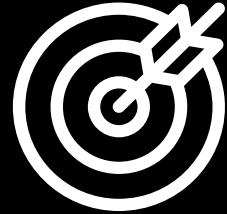
**PLAY  
THE  
GAME  
FOR...**



**COMPETITION**



**CONNECTION**



**ENTERTAINMENT**



## NEVER ENOUGH TIME

BUSY SCHEDULE

OFFSEASON

INCLEMENT WEATHER



## LEAVING YOU FEELING

APPREHENSIVE

FRUSTRATED

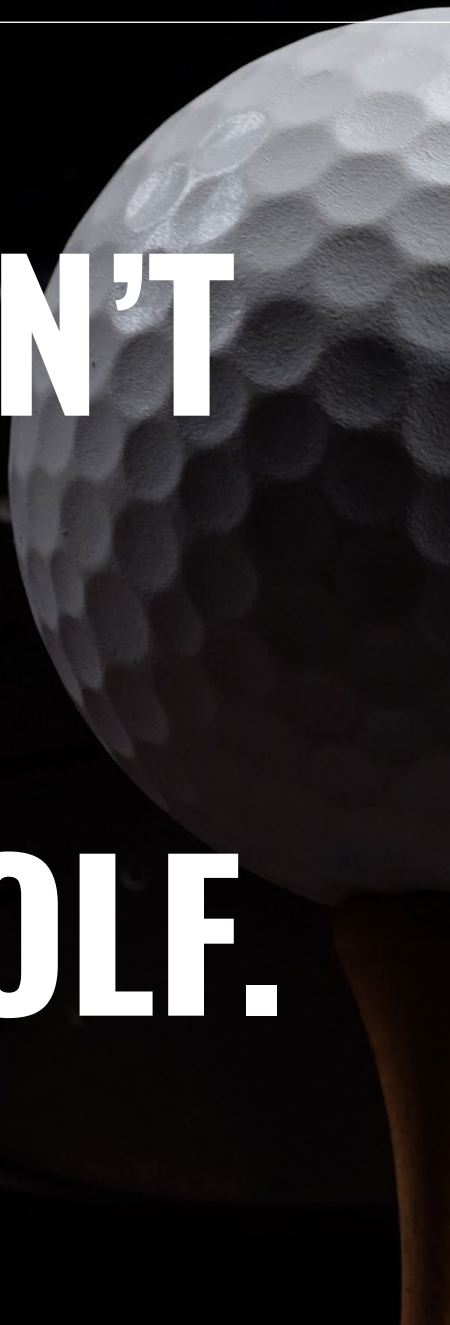
LESS CONFIDENT



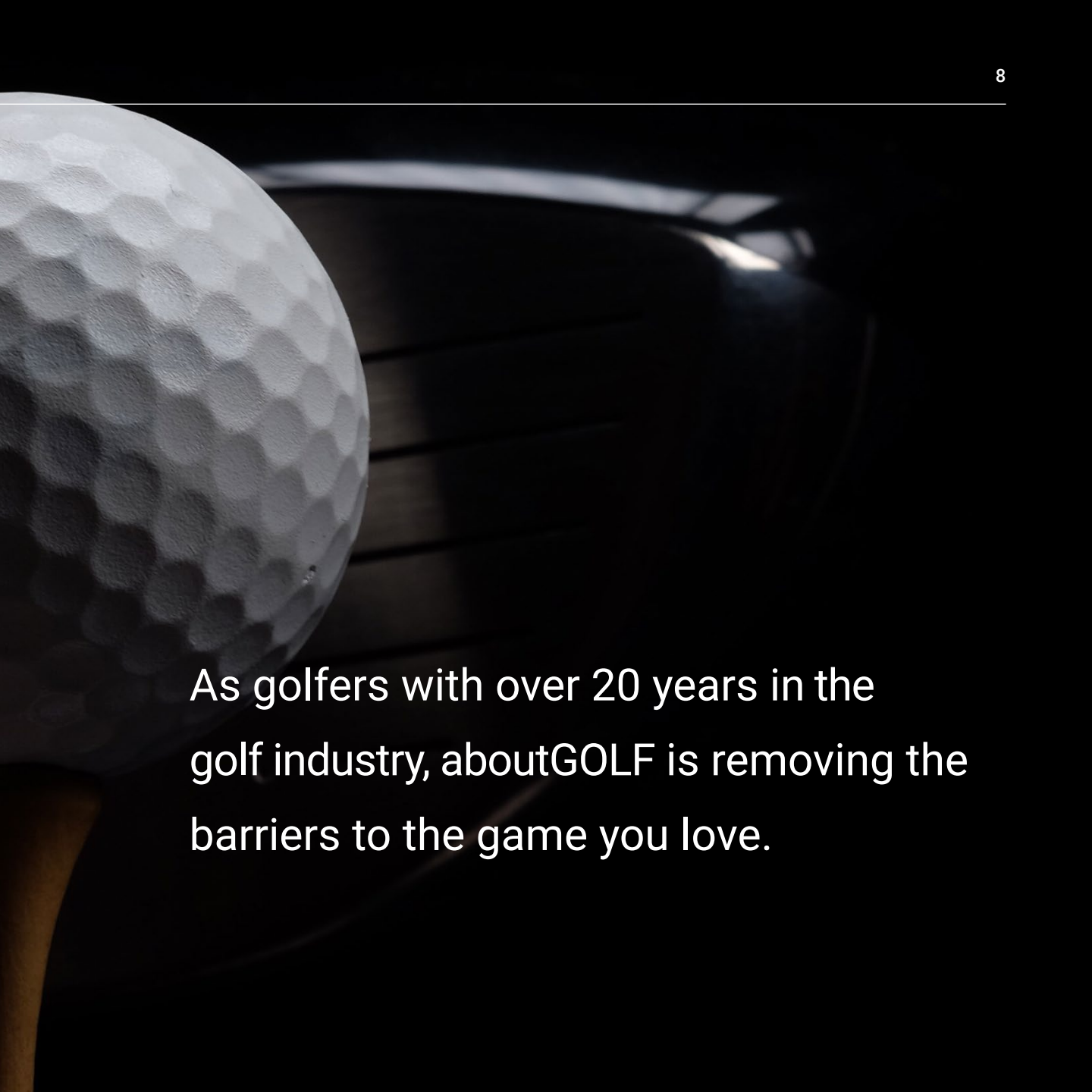
An aerial photograph of a golf course. A large, light-colored sand trap is visible in the upper left quadrant. A dark, winding path or stream runs diagonally across the lower right portion of the image. The surrounding areas are covered in vibrant green grass. The text is overlaid on the central part of the image, partially covering the sand trap and the grass.

**BUT, AM I  
THE BEST  
PLAYER  
I CAN BE?**

**IT SHOULDN'T  
BE THIS  
DIFFICULT  
TO PLAY GOLF.**







As golfers with over 20 years in the  
golf industry, aboutGOLF is removing the  
barriers to the game you love.







# AG CREATED THE SIMULATION INDUSTRY

**1996**

**FOUNDED AS  
PC GOLF GAME  
COMPANY**

**2000**

**CREATED  
THE SIMULATOR  
INDUSTRY**

**RELEASED  
VISIONTECH**

**2008**

**WORLD'S MOST  
ACCURATE  
BALL PHYSICS**

**2012**

**1000+ SIMS  
IN MARKET**

**ADDED  
CLUB FITTING**



A horizontal timeline with three green circles containing the years 2016, 2018, and 2020. A solid green line connects the circles, and a dotted green line with an arrowhead extends to the right from the 2020 circle. Below each year circle are two columns of text describing milestones.

**2016**

**2000+ SIMS  
IN MARKET**

**INTERNATIONAL  
EXPANSION**

**2018**

**ACQUIRED BY  
OVERLOAD GOLF**

**REVAMPED  
PRODUCT  
PORTFOLIO**

**2020**

**CLOUD-DRIVEN  
PLATFORM**

**AG LINKS 2.0  
AG LOCKER 2.0**

**AG CONTENT  
AG MULTISPORT**

**AND WE'RE  
NOT STOPPING  
THERE**





@BGOLF

+8

5 of 6

3W

3T ACK

COURSE, HOLE 4



# 313 YARDS

TOTAL DISTANCE

305

CARRY

313

AVG

170

BALL SPEED / MPH

110

CLUB SPEED / MPH

LAUNCH ANGLE / DEG

TOTAL SPIN / RPM

4:20

NEWS

34

Following



YOU



@BGOLF

at 313

2 MIN

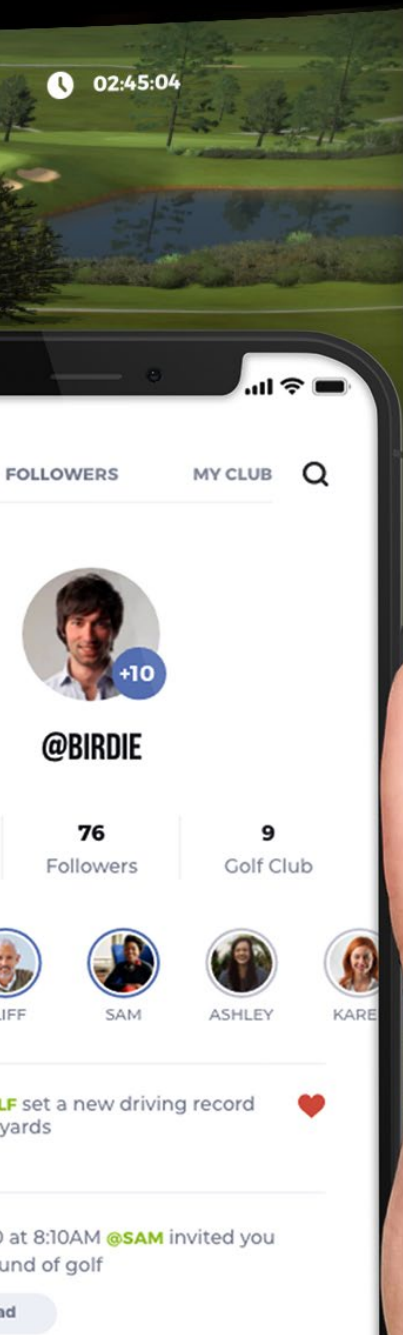


July 20

to a ro

Rea





# AG PLATFORM WIN THE GAME

**GAIN THE ADVANTAGE &  
PLAY ANYTIME, ANY WHERE &  
ANY SEASON**

Instant access to an authentic and  
insightful experience to the game you love

# 3 SIMPLE RULES TO WIN THE GAME

## 01. BE IN THE GAME

GET THE TRUE-TO-LIFE GOLF  
EXPERIENCE @ HOME

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PRACTICE & COMPETE  
ANYTIME, ANY SEASON



## **02. KNOW YOUR GAME**

**GATHER DATA ON EVERY  
SHOT YOU TAKE**

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**TAKE YOUR GAME TO  
A NEW LEVEL**

## **03. EXPAND YOUR GAME**

**LEVERAGE CONTENT,  
TRAINING & COMMUNITY**

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**CONNECT, TRAIN & ENTERTAIN  
LIKE NEVER BEFORE**



Hole 17 Par 3  
Player [O] E  
Dist. 129y Elev. -2.83'







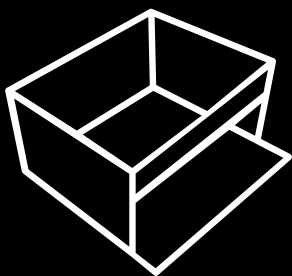
# AG LINKS BE IN THE GAME

**THE TRUE-TO-LIFE EXPERIENCE  
GOLF EXPERIENCE, FROM TEE TO GREEN**

- Custom fit solution
- Unmatched accurate machine vision
- Real-time data collection for every swing
- Realistic flight physics
- Stunning visuals and projection displays
- Insightful shot data & metrics

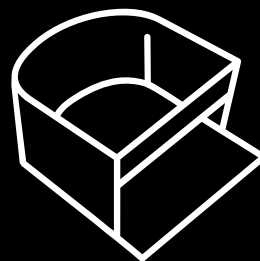


# PICK A FACILITY



## AG LINKS

A FLAT SCREEN LAYOUT  
THAT CAN BE CUSTOMIZED TO  
THE SMALLEST UP TO  
THE LARGEST OF SPACES



## AG LINKS CURVE

A WRAPAROUND SCREEN  
THAT PROVIDES AN  
IMMERSIVE EXPERIENCE &  
IS FLEXIBLE ENOUGH TO FIT  
MOST SPACES





# AG LOCKER

# KNOW YOUR

# GAME

**CLOUD-BASED SERVICE DRIVING  
YOUR UNIFIED EXPERIENCE**

**A SINGLE VIEW INTO YOUR GAME**

User Profile, Performance, Shot & Trend Data

**YOUR GOLF COMMUNITY & SOCIAL HUB**

Connect, Share, & Network

**THE CONTROLLER FOR AGLINKS**

Simple Log-in & Mobile-First Remote Control

# AG CONTENT EXPAND YOUR GAME

## YOUR CENTRALIZED HUB FOR FRESH & ENGAGING CONTENT

- New and updated courses and training aids
- Family inclusive games, like darts and mini golf
- Exclusive content from golf's top instructors, players, and partners













# SUBSCRIPTION OPTIONS

## VALUE OF A SUBSCRIPTION

With an aG Subscription, you never have to worry about new software or new aG content. You're guaranteed priority access to the latest, freshest content, courses, and games we have to offer.

## INCLUDED WITH 3 YEAR SUBSCRIPTION COMMITMENT (ANNUAL PAYMENTS)

- \$500 Annual hardware refresh credit
- Remote health monitoring
- Annual consumable care package (4 dozen ag golf balls, 2 tee kits)

## SUBSCRIPTION TYPES

### GOLFER

The true-to-life experience starts with the aG Golfer package with exciting selection of over 70 courses, and ranges for all skill levels and ages. Golfers will also be able to customize their subscriptions with our new games and entertainment packages.

### ENTERTAINMENT

Includes everything in the Golfer subscription package as well as entertainment content to keep you, your family and friends continually engaged.



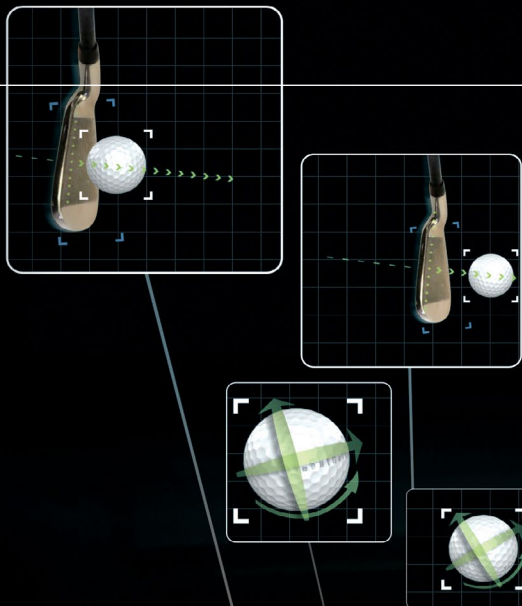


FEATURE	GOLFER	ENTERTAINMENT
<b>AG PLATFORM</b>	✓	✓
AG LINKS SOFTWARE	✓	✓
SOFTWARE UPDATES	✓	✓
3TRAK FIRMWARE UPDATES	✓	✓
AG LOCKER PLATFORM	✓	✓
PROFILE DATA	✓	✓
SHOT DATA	✓	✓
BASIC SERVICE & SUPPORT	✓	✓
<b>AG GOLF CONTENT</b>	✓	✓
AG GOLF COURSE LIBRARY (72 COURSES)	✓	✓
9 RANGES (FULL & SHORT GAME PRACTICE FACILITIES)	✓	✓
CLUB FITTING SOFTWARE & TOOLS	✓	✓
MICHAEL BREED 360 RANGE	✓	✓
<b>AG ENTERTAINMENT CONTENT</b>		✓
4 UNIQUE BALL STRIKING GAMES	\$500	✓
COMPETITIVE ON COURSE CHALLENGE GAMES	\$500	✓
CLASSIC GAMES (CLOSEST TO THE PIN, LONG DRIVE, CUSTOM)	\$500	✓
ONLINE COMPETE & CONTESTS	\$500	✓
3 ARCADE MINIGOLF GAMES & SKEEBALL	\$500	✓
BAR GAMES (DARTS, CORNHOLE, BEER PONG)	\$500	✓
ANNUAL FEE	<b>\$3,000</b>	<b>\$5,500</b>

# GAME CHANGING ADD-ONS

## UNBEATABLE ACCURACY WITH 3TRAK

aboutGOLF simulators are powered by 3Trak®; aboutGOLF's patented, three-dimensional, high-speed camera and tracking system. 3Trak® machine vision technology extracts every bit of usable data from dozens of images per shot. It provides accurate ball and club data on any type of shot regardless of speed, spin or launch angle. The shot is then replicated in the simulator using advanced flight and terrain physics allowing you to see and play the shot as if you were outdoors. The result is the most realistic indoor golf experience possible.





## IMPROVE YOUR SWING WITH AG FLIX

aG Flix is a world-class video recording system that incorporates up to five color or monochrome cameras that simultaneously record your swing. aG Flix creates an unparalleled indoor instruction and video environment that does not wash out the simulator's projected image. Now it is possible to see your shot shape and performance indoors while also reviewing high speed quality color images of your actual swing.



## AG BALANCE MEASUREMENT SYSTEM

aG Balance is the world's leading golf balance and weight measurement system. Using a platform that is concealed under the playing surface, the technology independently measures the weight of each foot in real time as it shifts during the swing without influencing the golfer's environment. This technology is used by leading instructors around the world to help the best golfers improve and understand their game.



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# IT'S TIME TO WIN THE GAME



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**ABOUTGOLF.COM**